

# 2017 "Joyful Fruit Month" School Newsletter



## Fruit • Fun • Share



### LATEST APPLICATION STATUS

Since registration was open in October 2016, the "Joyful Fruit Month" has received registration from over 1,100 schools, with over 400,000 students taking part in the activity. For details, please refer to the **Map of Participating Schools**.



### Points to Note on Materials Delivery for the "Joyful Fruit Month"

All schools registering before 31 December 2016 can expect to receive the materials they requested by the end of February 2017.

These schools are reminded to perform checking upon receipt of the materials. Any problem found should be reported to the "Joyful Fruit Month" Secretariat within 30 days of receiving the materials. If your school wish to enjoy free delivery of materials but have not yet registered, please send in registration by the end of this month.



### Brand New Crossword Puzzles

New layout! New clues to be solved! New crossword puzzles with four different levels of difficulty and formats are ready for testing your fruit-related knowledge. Wanna challenge yourself? Please browse the **"Joyful Fruit Month" thematic website**.



### Resource Centre of the "Joyful Fruit Month"

You can find the promotional and educational materials related to fruit in the Resource Centre of the **"Joyful Fruit Month" thematic website**. Teachers and students are welcome to make reference to these materials for devising more promotional activities.



## Activities for pre-primary institutions – “Fruit Diary Card” Award Scheme (Enhanced Version)

The rules of this new **“Fruit Diary Card” Award Scheme (Enhanced Version)** are identical to those in the previous year. In addition to the newly designed “Fruit Diary Cards” and “Fruit Stickers”, it has also included “Posters for Fruit Diary Card Award Scheme” and “Fruit Stamps”. Participating schools can post the “Posters for Fruit Diary Card Award Scheme” in classrooms, check their students’ “Fruit Diary Cards” once a week, and record their students’ fruit eating habits on the posters. The enhanced version of the **“Fruit Diary Card” Award Scheme** makes it more interesting and challenging. Participating schools are also able to produce certificates to encourage students meeting the requirements of the activity.



## Activities for primary schools – “Greeting Card Colouring Activity”



This year, we have launched the **“Greeting Card Colouring Activity”** in the hope of stimulating students’ colour senses for filling the card with unique colour schemes. At the back of the card, students can also write down hearty messages for their family members, friends or classmates, so as to encourage them to eat more fruit. On the other hand, teachers can hold inter-class greeting card colouring competitions. To attract more students to participate, schools can share the winners’ greeting cards with the public and recognise their awardees’ outstanding performance through the School Activity Photo Gallery on the “Joyful Fruit Month” website, as well as the Facebook photo album of the Centre for Health Protection newly added this year.

## “School Fruit Promotion Project” in secondary schools

Is it a good idea to encourage students to eat fruit by setting up stall games for the **“School Fruit Promotion Project” in secondary schools**? By sharing fruit knowledge in morning assembly? By posting fruit information on notice boards? By paying visit to orchard?

Participating schools submitting proposals before 31 December 2016 will have the chance to obtain support from the “School Healthy Eating Promotion Fund” offered by Hong Kong College of Cardiology and its “Jump Rope for Heart” Program, which support fruit promotion activities held in campuses. Fund allocation is subject to availability on a first come first serve basis. Act fast!



## The “Joyful Fruit Month” School Activities Photo Sharing

Since last year, a **“School Activity Photo Gallery”** has been constructed on the “Joyful Fruit Month” thematic website, whereby the lively atmosphere in the “Joyful Fruit Month” school activities can be shared with the public. This year, we will join hands with the Centre for Health Protection Facebook Page to add a “Joyful Fruit Month” photo album for sharing more interesting moments with the public. Besides the interesting moments of activities held in campuses, we also welcome students to share their moments involving fruit eating in daily lives.







# Fruit • Fun • Share



1



2



3



4



## Contact us

For enquiries, please call the **Joyful Fruit Month Secretariat** at 2772 2012 or email to [joyfulfruitmonth@dh.gov.hk](mailto:joyfulfruitmonth@dh.gov.hk).