The Latest on Enrolment
This school year’s “Joyful Fruit Month” has been open for enrolment since October 2019. So far, we have received applications from about 1,300 schools with more than 490,000 participating students. For details, please refer to the Map of Participating Schools.

For schools which have not yet signed up for the “Joyful Fruit Month”, don’t miss the final chance to submit the reply slip for enrolment on or before 30 April 2020.

Latest Arrangements for “Joyful Fruit Month” Activities
In view of the latest development of the novel coronavirus outbreak and the class suspension arrangements made by the Education Bureau, the following adjustments have been made to the activities of the “Joyful Fruit Month”:

1. Schools are encouraged to flexibly utilise the materials delivered by the Department of Health for promotion of healthy eating in the current school year, depending on the date of class resumption and adjustments made to the teaching schedule.

2. We have postponed the deadline for submission of the overall score of the “Fruit Diary Card Award Scheme” by kindergartens and child care centres and “Billboard Competition” by primary schools. Following the conclusion of the aforementioned activities, schools may submit the overall score to the Joyful Fruit Month Secretariat by email on or before 31 July 2020.

Latest Arrangements for School Fruit Promotion Project in Secondary Schools
Schools that have participated in the School Fruit Promotion Project may consider postponing their activities, which should be concluded on or before 31 July 2020. To facilitate the assessment by the Hong Kong College of Cardiology, schools are required to notify the Joyful Fruit Month Secretariat in advance of the new date/new arrangements relating to the activities. Following the conclusion of the activities, schools are required to submit the Evaluation & Financial Report (Appendix II) and relevant documents on or before 14 August 2020 to ensure that the subsidy will be granted on time.
Latest Features on “Joyful Fruit Month” Website

Hot Items

Here you can get an overview of the new materials in the current school year.

E-Certificates

The newly designed e-certificates are now available for downloading. The password for initiating the E-Certificate Printing Programme will be sent to the teachers-in-charge by email this month. After entering the password in the Programme, teachers can prepare certificates of commendation. The certificates can be presented to students who have actively participated in the activities of the “Joyful Fruit Month” as a means of encouragement.

Resource Centre

The Fruit Family have got a brand new look! To check out their many looks, please visit the Resource Centre on the “Joyful Fruit Month” website. Apart from drawings of the Fruit Family characters, you can also download other publicity materials and educational tools. Some of the materials feature two new characters, siblings “Corn Boy” and “Broccoli Girl”, to give everyone a fresh feeling and help broaden the knowledge of vegetables. Both teachers and students are welcome to make use of these resources in designing more fruit promotion activities.

Sharing School Activity Photos of “Joyful Fruit Month”

The School Activity Photo Gallery aims to provide an online platform for schools to share the joy of organising “Joyful Fruit Month” activities. We would like to invite schools to capture some great moments in fruit promotion activities. Photos can be sent to the Joyful Fruit Month Secretariat by email for creating a school activity photo gallery. Following the conclusion of the activities, schools can complete ‘Let’s Share the Exciting Moments in “Joyful Fruit Month” School Activities Form’ and submit it to the Secretariat together with their photos on or before 31 July 2020.
Eating fruit at school is an easy task. Just choose some fruits that are easy to carry around. Today, I have brought an apple to school as my snack.

Some fruits are easy to handle and can be eaten after washing. Bananas are even more simple. You can eat them after removing the peel. How yummy!

Actually, there are a lot of places to buy fruit. You can buy fruit at stores, wet markets and supermarkets.

It’s convenient to bring fruit to the workplace and share with colleagues.

Eating fruit is good for health! Enjoy fruit at any time, anywhere!

Contact us
For enquiries, please contact the Joyful Fruit Month Secretariat on 2772 2012 or by email at joyfulfruitmonth@dh.gov.hk.