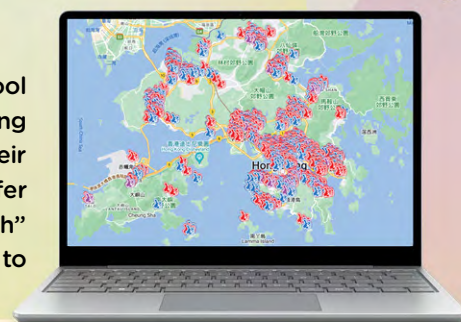


Joyful Fruit Month 2024 School Newsletter



The Latest Enrolment

A record-breaking number of over 1,600 schools have enrolled for this school year's "Joyful Fruit Month", with the number of participating students exceeding 560,000. We would like to extend our sincere gratitude to all schools for their overwhelming support. For details of the participating schools, please refer to the [List of Participating Schools & School Map](#) on the "Joyful Fruit Month" website. Schools which are still yet to sign up can submit the [enrolment form](#) to us and obtain materials for organising activities on or before 30 April 2024.



Delivery Arrangement of "Joyful Fruit Month" Materials

Schools signing up or submitting reply slip on or before 31 December 2023 will receive the requested materials by the end of February 2024. Schools are reminded to check the materials upon receiving the delivery. Schools can call the "Joyful Fruit Month" Secretariat within 30 days after the receipt of materials should they have any problems.



School Fruit Promotion Project for Secondary Schools - Application for "School Healthy Eating Promotion Fund"

The School Fruit Promotion Project aims to encourage secondary schools to form a working committee to organise effective fruit promotion activities. Teachers and students can make use of the "Joyful Fruit Month" health education materials to organise a diverse range of fruit promotion activities. By doing so, more teachers and students can develop the habit of eating fruit. Over the years, participating secondary schools have received sponsorship from the "School Healthy Eating Promotion Fund" (Fund) established by the Hong Kong College of Cardiology (HKCC). The quota for the Fund's application in this school year has been filled. For schools that have already filed an application and granted the sponsorship, please submit the [evaluation and financial reports \(Appendix II\)](#) along with the original set of relevant documents (including a balance sheet detailing all actual expenses of all receipts) by post to the HKCC and the copies to the "Joyful Fruit Month" Secretariat of the Department of Health by post, fax or email on or before 15 June 2024. The reimbursement will be made upon approval by the HKCC.



Recommended Activities for “Joyful Fruit Month”



Activities for Kindergartens and Child Care Centres

We have updated the designs of a series of activities popular among students, including the brand new “Handicraft Fruit Glasses and Hats”, “Fruit Colouring Game”, “Vote for My Favourite Fruit” and “Fruit Diary Card Award Scheme”. A brand new activity material, namely the “Fruits Storytelling Activity”, was launched for the first time this school year. Through this activity material, we hope that teachers and parents can aid young children to learn interactively through games, stimulate their creativity and presentation skills, enable them to know more about fruits and cultivate their habit of eating fruits every day.



Activities for Primary Schools and Special Schools

We have produced new paper fruit boxes this school year. Students can make their own 3D honey peach and lychee. Setting the goal of collecting a set of eight stickers and issuing challenges to the others, students can also make use of the “Fruit Origami Set” and the newly launched “Sticker Collection Card” to fold different fruits with a pair of skillful hands. Of course, we also encourage schools to make good use of other educational materials such as the tongue twister challenge and English crossword puzzles. By doing so, students can enhance their knowledge on fruits while playing games.

Schools can request for activity materials from the “Joyful Fruit Month” Secretariat by submitting the [reply slip or enrolment form](#). Schools can also download the [promotional and educational materials](#) and browse other [E-resources](#) from the “Joyful Fruit Month” website.



Sharing School Activity Photos of “Joyful Fruit Month”

To integrate the atmosphere of eating fruits into the community, we have set up an online platform named the [School Activity Photo Gallery](#) for schools to share the photos and the joy of organising “Joyful Fruit Month” activities, as well as to boost students’ interest in eating fruit. We would like to sincerely invite schools to capture some great moments in fruit promotion activities. Photos can be sent to the “Joyful Fruit Month” Secretariat by email (joyfulfruitmonth@dh.gov.hk) for creating a school activity photo gallery. For details, please visit the “Joyful Fruit Month” website or contact the Secretariat.



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Contact Us

The Joyful Fruit Month Secretariat will be relocated to Room E, 22/F, Luk Hop Industrial Building, 8 Luk Hop Street, San Po Kong, Kowloon with effect from 1st March 2024.

For enquiries, please contact the "Joyful Fruit Month" Secretariat on 2772 2012 or by email at joyfulfruitmonth@dh.gov.hk.