

Joyful Fruit Month 2025 School Newsletter



An Overview of the Latest Enrolment Situation

We would like to extend our sincere gratitude to all schools for their overwhelming support for the “Joyful Fruit Month”! This school year, the numbers of participating schools and student beneficiaries of the “Joyful Fruit Month” exceed 1 700 and 590 000, respectively, both breaking all the previous records. For the information of the participating schools, please refer to the “[List of Participating Schools & School Map](#)” on the “Joyful Fruit Month” website. Schools having yet to participate in the “Joyful Fruit Month” should submit their [enrolment forms](#) to us on or before 30 April 2025 to obtain materials for organising activities.

Delivery Arrangements for the “Joyful Fruit Month” Materials

Schools having filed an application or submitted the reply slip on or before 31 December 2024 would receive the materials requested by the end of February 2025. Should there be any problem, please call the “Joyful Fruit Month” Secretariat for enquiry within 30 days upon receiving the materials.



The “School Fruit Promotion Project” for Secondary Schools – Application for a Sponsorship under the “School Healthy Eating Promotion Fund”



The “School Fruit Promotion Project” aims to encourage secondary schools to form their own working committees to organise effective and diversified fruit promotion activities, thereby cultivating the habit of eating fruit in more teachers and students. Offering sponsorships to secondary schools participating in the project over the years, the “School Healthy Eating Promotion Fund” (the Fund) established by the Hong Kong College of Cardiology (HKCC) has been well-received by schools. The quotas for sponsorship in this school year have already been exhausted. Those that have successfully filed an application and have been verified to have met the criteria for the sponsorship should submit the original copy of the “[Evaluation and Financial Report](#)” and the relevant information (including a balance sheet listing the actual expenses in detail and all receipts) to the HKCC, while submitting a copy of the documents to the “Joyful Fruit Month” Secretariat under the Department of Health through mail, fax or email on or before 14 June 2025. Schools would only receive the sponsorship after the documents are approved by the HKCC.

Recommended “Joyful Fruit Month” Activities



Activities for Kindergartens and Child Care Centres

New designs of the educational materials for students’ all-time favourite activities, including the “Handicraft Fruit Glasses and Hats”, the “Fruit Colouring Game”, “Vote for My Favourite Fruit” and the “Fruit Diary Card Award Scheme”, are available this school year for young children to learn more about fruit within a happy atmosphere. This year, we have also included new set designs in the materials for the “Fruit Storytelling Activity” to stimulate children’s creativity and improve their presentation skills, allowing them to develop their full potential and cultivate the good habit of eating fruit every day!



Activities for Primary and Special Schools

The brand new educational material, namely the “Learning about Fruit Serving Sizes” Stickers, has been launched this year, allowing students to learn the easy way to consume the sufficient amount of fruit every day through assembling the appropriate serving sizes with different types of fruit in a customised manner. In addition, new designs of everyone’s favourite “3D Paper Fruit Boxes” are also available this year for students to make their own 3D pineapples and strawberries. At the same time, we encourage schools to make good use of other educational materials, such as the “Fruity Origami Videos” and the “Fruity Origami Sets”, the “Fruit Colouring Worksheets”, the “Tongue Twister Challenge” and the “English Crossword Puzzles”, to instil the knowledge of fruit into students through play!

Schools may submit [the reply slip or the enrolment form](#) to the “Joyful Fruit Month” Secretariat to request for materials for organising activities. They may also download [promotional & educational materials](#) from the “Joyful Fruit Month” website and explore other [e-resources](#) posted thereon.



Sharing Photos of “Joyful Fruit Month” School Activities

To create the atmosphere of eating fruit in the community, we have set up an online platform named the “[School Activity Photo Gallery](#)” for schools to share the photos and joy of organising “Joyful Fruit Month” activities with the public, with the aim of boosting their interest in eating fruit. We hereby sincerely invite schools to capture the great moments during the fruit promotion activities and send the photos to the “Joyful Fruit Month” Secretariat for creating a school activity digital photo album. For details, please visit the “Joyful Fruit Month” website or contact the Secretariat.



